

SARAJEVO HALAL FAIR 2019.

INTERNATIONAL HALAL INDUSTRY FAIR

SEPTEMBER 26-28, 2019 SARAJEVO, BOSNIA AND HERZEGOVINA



SARAJEVO
HALAL FAIR
2019

Welcome to

The Largest Halal Industry Event
in Southeast Europe

ORGANIZERS:



ISLAMSKA ZAJEDNICA
U BOSNI I HERCEGOVINI
RIJASET

www.sarajevohalalfair.com

Sarajevo - European Halal Industry Center



The Sarajevo Halal Fair (SHF) is an international halal industry exhibition that brings together representatives from all parts of the halal industry supply chain, including private companies, public listed corporations, accreditation bodies, government officials, and other halal market representatives.

The halal market represents an opportunity to achieve large business potentials due to the increasing demand for halal products and services worldwide.

This event provides an opportunity to meet producers, manufactures, distributors, traders, investors, establish partnerships during B2B meetings, and expose consumers and business representatives to a wide range of offers in the halal market.

Importantly, SHF will also provide an extra platform for public education and raising awareness about the halal market.

SHF 2019 is a meeting place for all participants of the halal market - manufacturers, regulators and customers.

Its utmost goal is to stimulate the entry of new companies into this dynamic industry, by presenting numerous new business opportunities both domestically and internationally. SHF 2019 has the intention to encourage additional investment and facilitate business cooperation in the halal industry field, but also to provide insight into the potentials and growth trends of this market.



**SHF 2018.
10.000+
Visitors**



over
10.400
Visitors

over
600

over
91

over
130

**Business
representatives**

Exhibitors

Media

Your Gateway to the European Halal Market

Expected participants

This year, we expect exhibitors, visitors, distributors, vendors, consumers and experts from the region: Bosnia and Herzegovina, Albania, Montenegro, Croatia, North Macedonia, Slovenia and Serbia, then Turkey, Saudi Arabia, United Arab Emirates, Malaysia, Indonesia, Kuwait, Bahrain, Oman, India, Pakistan, as well as from European countries (Germany, Austria, Great Britain, the Netherlands ...), United States of America, Australia and others.

We invite you to be a sponsor and an exhibitor at the largest halal-industry fair in Southeast Europe - the Sarajevo Halal Fair (SHF) 2019.

- **Customers - large distributors and importers from various parts of the world**
- **Exhibitors - Halal-Certified Companies**
- **Media from BiH, region and the world**
- **Halal industry representatives**
- **Halal certification and standardization agencies**
- **Chambers of Commerce/Economy**
- **Business/economy associations**
- **Consumers**
- **Academics and experts from the halal industry field**
- **Organizations and associations of halal-consumers and halal industries**
- **Potential investors in the halal industry**



▶ **FOOD AND BEVERAGES**

An ideal opportunity for the promotion of local and regional specialties with other activities and the chance to present your own products.



▶ **TOURISM**

Promotion of tourist destinations in BiH and potentials in the region to SHF guests and tourist agencies from all over the world.



▶ **FINANCES AND BANKING**

Learn Islamic banking business opportunities and principles. Bosna Bank International will present its investment and business opportunities in BiH and the region.



▶ **HEALTH, COSMETICS AND PHARMACEUTICALS**

Learn about different types of products for health, body care, and beauty. Especially attractive is the rich offer of natural products which is a reflection of the diversity of the natural wealth of the region.



▶ **ART & CREATIVE INDUSTRIES**

Presentation of fashion designers, brands and the fashion industry. Opportunities for presenting designs and new fashion brands to the world's public while networking with the entrepreneurs and investors.



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