



IsDB Group Private Sector Forum 2019 (Draft Program)

4th April 2019
Agdal Ballroom, Four Seasons Hotel (Marrakech, Morocco)

08:30 – 09:00	Registration & Refreshments
Opening Ceremony	
09:00 – 09:30	<ul style="list-style-type: none"> • Introductory remarks by the Master of Ceremony • Quran recitation • Welcoming remarks by H.E. Dr. Bandar M. Hajjar, President of Islamic Development Bank (IsDB) Group • Keynote address by H.E. Mohamed Benchaaboun, Minister of Economy and Finance, Morocco (TBC) • Short Video on the IsDB Group Business Forum - THIQA (2 min.)
IsDB Group Entities CEOs Session (by ICIEC, ICD and ITFC)	
09:30 – 10:00	<ul style="list-style-type: none"> • Mr. Oussama A. Kaissi, CEO of ICIEC • Mr. Ayman Amin Sejiny, CEO of ICD • Eng. Hani Salem Sonbol, CEO of ITFC <p>Moderator: Cornelia Meyer, Chairman & CEO, Meyer Resources</p>

Regional value chains, a new opportunity for our African member countries' economies and the role to be played by the Private sector (by ITFC)

10:00 – 11:45

- Opening Remarks: Eng. Hani Salem Sonbol, CEO of ITFC

Session objective:

It is necessary to have a common understanding of the significance of the value chain and its related concepts. Value chain encompasses a wide range of activities and services that a product or service must undergo, from its conception to its commercialization in the local, national, regional or global market. Moreover, developing regional integrated offerings, diversifying economies, moving upscale, exporting more values to international markets, creating more quality jobs and increasing the opportunities for graduates, are all messages regularly heard in Africa and represent numerous challenges.

The session will shed light on the potential of Trade and Investment within African, through the highlight of the benefits of stronger inter-regional integration, as seen by the private sector, which is playing a major role to enable a successful integration.

The session will also address and invite the Regional Institutions and Governments to highlight the role that will be expected from them and the challenges in facilitating and supporting the Intra African and Inter-regional trade and Investment Cooperation.

Proposed Speakers:

- Mr. Benedict Okey Oramah, Chairman and President of the African Export-Import Bank
- Mr. Kamal Mokdad, CEO of Banque Centrale Populaire
- Mr. Mostafa Terrab, Chairman and CEO of OCP Group
- Ms Sahar Nasr, Egyptian Minister of Investment and International Cooperation
- Mr. Nourredine Zekri, CEO of the Maghreb Bank for Investment and Foreign Trade
- Mr. Albert M. Muchanga, African Union Commissioner of Trade and Industry
- Gordon Ceresino, Vice Chairman of Federated Investors.

	<p>Moderator:</p> <ul style="list-style-type: none"> • Mr. Abdou Diop, Managing Partner, Mazars
Remapping the ECAs' Strategic Mind-Set Through Establishing a Business Intelligence Ecosystem (by ICIEC)	
11:45 – 13:45	<ul style="list-style-type: none"> • Opening Remarks: Mr. Oussama Kaissi, the CEO of ICIEC <p>Session objectives: In most developed economies, credit reporting institutions are considered important pillars of trade and finance. Credit information systems boost lending by up to 50% of GDP, reduce costs substantially and can contribute to financially assimilating the 2 billion unbanked, with an observable impact on FDI. The IDB member countries overall credit information systems fall below global benchmarks, with private registry coverage at only 11% of the adult population in 2016, relative to 66% coverage across the OECD.</p> <p>Absence of strong corporate and related business intelligence ecosystem is a big impediment in most IDB member countries (MCs). This panel will explore how Multilateral Development Banks (MDBs), Export Credit Agencies (ECAs), Central Banks and private sector can play an important role in enabling a strong business intelligence ecosystem? How can the 4th industrial revolution technologies (AI/ blockchain in particular) be leveraged to by-pass the gap that exists across the IDB member countries? Considering the significance of the challenges facing the OIC MCs, ICIEC has submitted to the 34th COMCEC Ministerial Meeting (29 November 2018) and under the Leadership of the President of IsDB Group, H.E. Dr. Bandar Hajjar, a Report with its recommendations to operationalize an OIC Business Intelligence Centre (OBIC). How can such an initiative be a success and what could be its challenges?</p> <p>Proposed Keynote Speakers and Lead Panelists: “The role of MDBs in tackling the Business Intelligence Ecosystem challenges?”</p> <ul style="list-style-type: none"> • Mr. Oussama KAISSI, CEO, ICIEC • Ms Keiko Honda, EVP & CEO – MIGA • Mr. Kaiser Naseem, IFC Advisory Services • Mr. Abdulla Mohammed Al Awar, CEO, DIEDC <p>Moderator: Mr. Rafi-uddin Shikoh (CEO & Managing Director of DinarStandard)</p> <p>Proposed Keynote Speakers and Lead Panelists: “Leapfrogging the Business Intelligence Data at ECAs level as a mean to boost investment and trade flows”</p> <ul style="list-style-type: none"> • Mr. Armand Hermawan, President Director of IIGF, Indonesia • Mr. Hassen Bennour, CEO, Middle East & North Africa, COFACE • Mr. Jalal Benhayoun, General Manager, PORTNET S.A • Ms. Khuloud Al Omian, CEO, Forbes Middle East • Mr. Mohammed Kateeb, Group Chairman & CEO Path Solutions <p>Moderator: Mr. Rafi-uddin Shikoh (CEO & Managing Director of DinarStandard)</p>
13:45 – 14:30	Networking Lunch & Dhuhr Prayer

13:45 – 14:15	Press Conference (by invitation only)
Role of Digital Transformation in “Restyling” The Islamic Finance Industry (by ICD)	
14:30 – 17:30	<ul style="list-style-type: none"> • Opening Remarks: Mr. Ayman Sejiny, CEO of ICD <p>Session 1: “Adopting Fintech to achieve Financial Inclusion in Islamic Finance”</p> <p>Content:</p> <ul style="list-style-type: none"> • The successful partnership between Fintechs and banks • What Islamic financial institutions need to work on in order to achieve successful digitalization journey • What are the latest Fintech innovations • Digital Banks and its focus on customers’ need instead of products or channels <p>Proposed Speakers:</p> <ul style="list-style-type: none"> • Ayman Sejiny, ICD CEO (TBC) • Charlene Chen, Cofounder and COO of Bitpesa) • Rafi-uddin Shikoh, Managing Director at DinarStandard <p>Moderator:</p> <ul style="list-style-type: none"> • Ahmed Tahiri JOUTI, Management Board Member at Al Maali Group <hr/> <p>Session 2: “Blockchain technology and Crowdfunding Platforms in Islamic Finance Industry”</p> <p>Content:</p> <ul style="list-style-type: none"> • Islamic financial institutions in the age of Blockchain • Smart contracts and Blockchain • Using Blockchain in Sukuk, Waqf and Takaful • Types of crowdfunding platforms and their implications <p>Proposed Speakers:</p> <ul style="list-style-type: none"> • Abdullah Han, Co-founder of HLC a Blockchain based Halal chain company • Hubert de Vauplane, Partner at Kramer Levin Naftalis & Frankel LLP • Marilyn heib, Cofounder and CEO of Bettervest <p>Moderator:</p> <ul style="list-style-type: none"> • Kenza Bennis, Communication strategist
Q&A session	