

**UNITED KINGDOM 2013** 

#### Deauville Partnership Investment Conference with Arab Countries in Transition

## Investment Climate, Innovation, Competitiveness and Growth

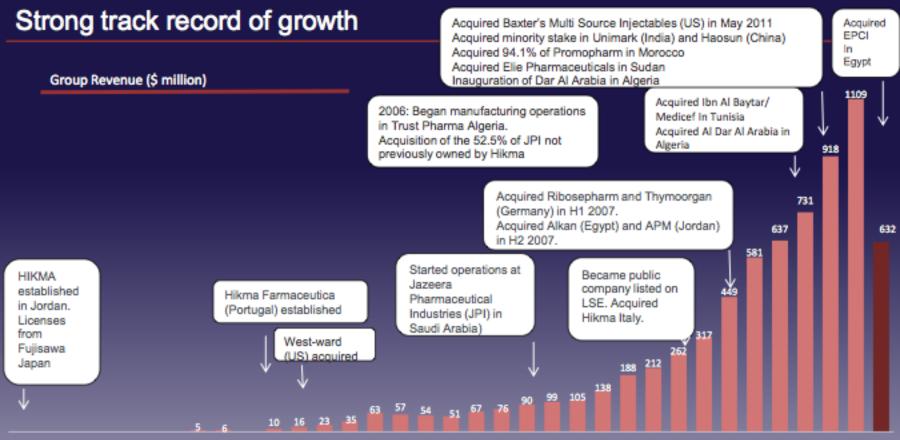






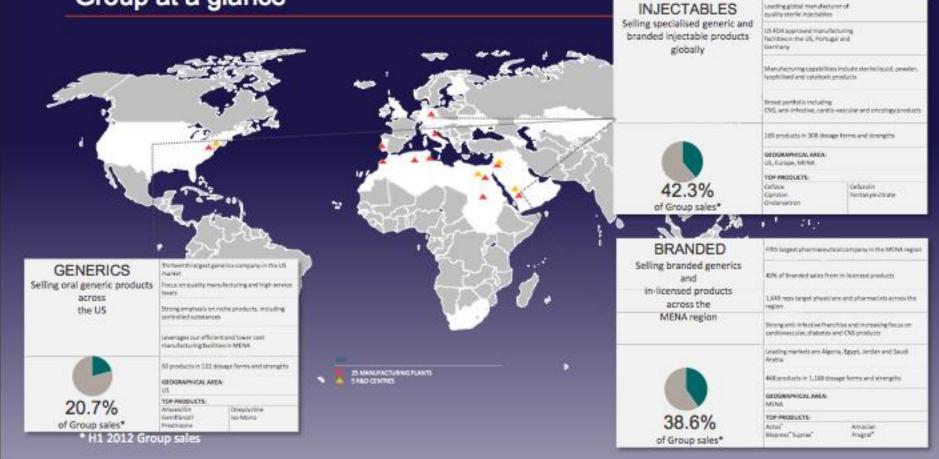
## Mazen Darwazeh

### CEO, Middle East and North Africa Hikma Pharmaceuticals



1978 1980 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 H1

#### Group at a glance



loading global manufacturer of

## The MENA region comprises 17 countries with an estimated pharmaceutical market size over \$12 billion\*



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# The Arab Spring: Positive outlook and potential long-term opportunities

Economic reforms	-Investing in healthcare, education and infrastructure
Increased focus on	-Promoting entrepreneurship
job creation	-Attracting foreign direct investments
Equitable distribution of wealth	-Middle class emergence and increase in employment opportunities -Greater access to education and higher salaries
Growth in per capita	-Providing healthcare insurance and solid welfare systems
healthcare spend	-Emphasis on accessibility and affordability of healthcare