

# Deauville Partnership Investment Conference with Arab Countries in Transition

## Challenges of Private Investment in Tunisia

The TuNur Experience











# Kevin Sara

Chairman and CEO

TuNur and Nur Energie

### TuNur is a Private Sector Solar Export Project

- The Private sector is proposing innovative <u>Win-Win Projects</u> which will attract inward investment and <u>create</u> <u>jobs</u> - alleviating an underlying cause of the "Arab Spring"
- Support from the Multilaterals has been encouraging – especially from the World Bank Group and MIGA.

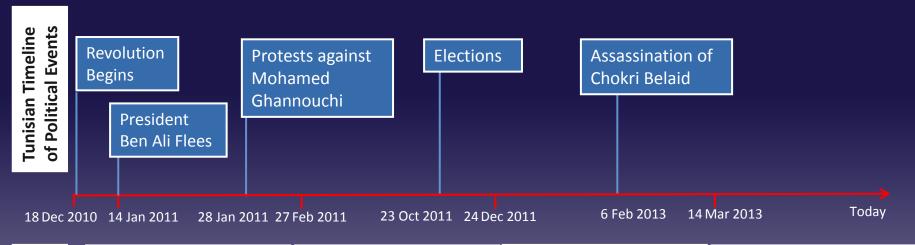






#### Despite political turmoil TuNur has remained engaged with Tunisia

...and has had continuous interaction with Ministries and Officials



TuNur interaction with Ministries

Prime Minister:
M Ghannouchi
Industry Minister: A Chelbi
General Director of Energy:
M Akrout

<u>Prime Minister</u>: B Caïed <u>Industry Minister</u>: A Rassaa <u>General Director of Energy</u>: K Kaddour

Prime Minister: H Jebali Industry Minister: L Chakhari General Director of Energy: K Kaddour, (July 2012) R Dali Prime Minister: A Laarayadh Industry Minister: M Jomaa General Director of Energy: R Dali Secretary of State for Energy and Mines: Nidhal Ouerfelli

#### But engaging with Governments in transition can be challenging

Events	Number
Meeting with Head of the Government and President of the State	3
Meeting with Ministers of Industry	4
Meeting with General Director of Energy	7
Meeting with other Ministers	9
Meeting with Secretary of State of Energy and Mines	3
Meetings with other high officials	16
Official submissions and reports	2
Official letters	7
Emails	More than 50
Follow up conference calls	9

### European Governments could do more

- In particular the UK DECC's acceptance that imports can be part of energy mix is a first step but this
  needs to be clarified by including CfD bands for imports.
- The UK could create a CfD band for imported CSP for example at a slightly lower price than the offshore wind band. This would have the following benefits:
  - 1. Increase security of supply through diversification
  - 2. Lower overall cost of CfD system
  - 3. Create jobs in the UK by having UK firm participate in the CSP and transmission supply chain
  - 4. And most importantly create approximately 20,000 direct and indirect jobs in Tunisia through the establishment of a new industrial sector
- Other European countries could benefit as well and use solar power from North African to meet nuclear and fossil fuel replacement goals and overcome the problem of intermediate renewables.