

G8 UK

UNITED KINGDOM 2013

Deauville Partnership Investment Conference with Arab Countries in Transition

Investment Climate, Innovation,
Competitiveness and Growth

Peter Warmerdam

Executive Vice President & Group Treasurer
Royal Philips Electronics

We strive to make the world healthier and more sustainable through innovation

PHILIPS



We will be the best
place to work for people
who share our passion

Together we will deliver
superior value for our
customers and shareholders

Improving people's lives through meaningful innovation

Minimally-invasive heart surgery

Faster procedures, less trauma, better patient outcomes



Mobile breast cancer screening

Over 100,000 women tested so far in rural Egypt



The Farah Medical Complex in Amman, Jordan

First LEED (Leadership in Energy Efficiency and Environmental Design) certified hospital in Jordan, featuring 20 Philips Ambient Experience rooms



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Up to 80% lower energy use

more light



more energy-efficient light



digital light



Installing 100 'community light centers' across Africa

Enabling evening life in Africa

