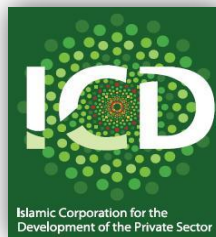


18th May, 2013

Dushanbe Business Forum 2013

Sponsorship Opportunities



The Tajik President's Residence "Pugus"
(Dushanbe, Tajikistan)

18 May 2013

WWW.IDBGBF.ORG/TAJIKISTAN



About the Forum

In conjunction with the 38th IDB Annual Meeting the “Dushanbe Business Forum 2013” will be organized by the Islamic Corporation for the Development of the Private Sector (ICD) under the patronage of H.E. the President of Tajikistan, and it avails itself of the collaboration of the Islamic Development Bank Group Business Forum (THIQAH) and in association with Tajinvest, the Chamber of Commerce & Industry in Tajikistan, and Agro Invest Bank. The Forum will showcase Tajikistan as a promising investment destination and will also focus on the best practices of Islamic Banking and Leasing. The Forum will take place at the Tajik President’s Residence “Pugus” on 18th May 2013.

This Forum is aims to strengthen the economic ties between the Tajikistan and OIC countries by attracting investment into Tajikistan. The forum will also highlight the economy and business environment in Tajikistan and showcase available investment opportunities and prospective business partnerships. Furthermore, the forum will represent a unique opportunity to investors, business people and policymakers to network and establish business relations with their counterparts and other leading representatives from the local business community in order to explore together the many investment and trade possibilities that the country offers. It will focus on the new investment opportunities in Tajikistan, which will bring in foreign investors to invest in various projects and link them for further networking and to highlight Tajikistan’s unique investment location attributes and allow participants to physically appreciate its natural endowment and to give an opportunity for local investors to discuss business collaboration with potential investors. It will connect foreign investors with companies and individual entrepreneurs from Tajikistan who have viable business projects which require foreign partners. In addition, the forum aims at reinforcing the position of Tajikistan on the world investment map by highlighting profitable business opportunities readily available in the country.

Furthermore, this Forum intends to present to the Tajikistan business community ICD’s associated Islamic financial institutions network in the member countries in general and in the CIS in

particular. Also, it will be an opportunity for the CEOs' of the Islamic banks and leasing (Ijara) companies to address key factors around achieving scale through consolidation or merger activity to strengthen their institution and ensure long-term industry stability; acquaint themselves with new Islamic finance solutions that will meet the increasingly complex needs of corporate borrowers, consumers, issuers and investors; and create the conditions that will enable a more globally harmonized footprint for their institution – that, if achieved, will propel the Islamic finance industry to the next level of success.

The Forum, furthermore, provides an opportunity and serves as a unique business platform to present, promote and interact with global Islamic banking leaders and senior corporate executives, and to expand their professional networks by establishing a new business relationship with the IDB and its affiliates. It will also avail the opportunity to the participants to meet with their counterparts in Tajikistan and other CIS business community in order to explore together the possibilities of joint potential business opportunities.

Dushanbe Business Forum 2013 will explore and enhance business partnership by providing ample opportunities to identify partnership instruments and to facilitate dialogue and action on the key emerging Islamic banking related challenges as the Islamic banking and development finance is the latest global innovative trend providing additional as well as alternative source of international business funds.

Objectives

The objective of the Forum is to share the experience and connect international Islamic financial institution with their counterparts in CIS countries. The forum will identify solutions to key and emerging global Islamic banking and leasing development issues and defines new Islamic finance policies and strategies for the new phase of globalization in the post crisis era, with a focus on sustainable development and inclusive growth.

The main objectives of the forum are as follows:

- It will present an ideal occasion to acquire an in-depth knowledge of the major changes and developments underway in Islamic Financing Industry, and to network with the industry leaders and experts.
- It will seize the opportunity to meet with potential clients and stakeholders from the private sector.
- Knowledge sharing about IDB Group activities in CIS countries and demonstrate the Islamic financial system operation.
- To promote the line of financing and corporate financing to CEOs of banks, key conglomerates and technical partners in Tajikistan and CIS countries.
- Giving an insight into the practical aspects of Islamic banking and leasing in CIS countries
- Strengthening regional integration through cross border, inter-regional business partnerships.
- Give opportunity for participants to discuss business collaboration with potential partners, representatives of key private sector bodies, and Islamic banking leaders.
- Show the status of the Islamic finance industry in Tajikistan.
- Highlight Tajikistan's unique investment location attributes and allow the potential investors to physically appreciate its natural endowment.
- Establish detailed measures with the aim of following, assisting and supporting the business connections initiated during the Forum, so as to guarantee the achievement of the projects.

Expected Outcome of the Forum

The Forum is expected to:

- Create linkages and business relations between Tajikistan and the private sector community in OIC & CIS countries.
- Give opportunity for local participants to discuss business collaboration with potential shareholders.
- Addressing the prospects of developing and introducing Islamic banking and financial tools into the CIS countries market as a viable model for boosting stable economic growth.
- Form strategic business alliances between local, regional and international financial institutes.
- Leverage on Islamic banking leaders' expertise to be expanded into CIS countries through smart collaborations and joint ventures.

For further information, program updates and registration details, please visit:

www.idbgbf.org/Tajikistan

SPONSORSHIP OPPORTUNITIES

STRATEGIC PARTNER

GOLD SPONSOR

SILVER SPONSOR

EXHIBITOR

STRATEGIC PARTNER (15,000 USD \$)

MARKETING ACTIVITY

- Only 2 Strategic Partners
- Company Logo and link to sponsor's site on home-page of the official Dushanbe Business Forum 2013 website
- Company profile on Forum website, premium position under sponsorship section
- Inclusion of sponsor's logo in the event program

ADVERTISING

- Advertisement in the event program (preferential position – 250 words)
- The sponsor is entitled to place a Promotional Roll-up within the reception area.
- Presence of sponsor logo on all Conference banners, back wall and all advertisements related to the event in premium position

VISIBILITY DURING THE FORUM

- Exhibition stand of 18 m2 (preferential location) with opportunity to hand-out company material
- Inclusion of sponsor's logo on official signage in the conference room (flat screen displays and signage to and in the conference room).

NETWORKING LUNCH

- Once Seat in the VIP table

FORUM

- VIP seating arrangement Priority seating.
- Keynote speech on the opening ceremony.
- Opportunity to present the corporate presentation during the Forum.
- Priority in receiving invitations regarding upcoming business forums.

MEDIA RELATIONS

- Press Release about Strategic Partner Sponsor to be copywrited and circulated though ICD distribution channels

CUSTOMER RELATIONS

- Access to the exclusive VIP' meeting room.
- Presentation of the list of participants (after the event).
- 5 complimentary invitations to attend the Dushanbe Business Forum 2013.
- Possibility to send out an electronic communication with information about the strategic partner to all participants to the Conference

GOLD (10000 USD \$)

MARKETING ACTIVITY

- Up to 4 Gold Sponsors
- Company Logo and link to sponsor's site on home-page of the Official Dushanbe Business Forum 2013 website.
- Inclusion of sponsor's logo in the event program.

ADVERTISING

- Insertion of a company profile in the event program (150 words)
- Inclusion of sponsor's logo in all advertisements related to the event
- Presence of sponsor logo on forum banners and back wall in premium position after the strategic partner

VISIBILITY DURING THE FORUM

- Exhibition stand of 12 m2 in the Exhibition area
- Inclusion of sponsor's logo on official signage in the conference room (flat screen displays and signage to and in the conference room)
- Opportunity to present the corporate presentation during the Forum.

CUSTOMER RELATIONS

- 4 complimentary invitations to attend the Dushanbe Business Forum 2013
- Possibility to send out an electronic communication with information about the sponsor to all participants to the Conference

Silver (7000 USD \$)

MARKETING ACTIVITY

- Sponsor's logo on the official Dushanbe Business Forum 2013 website
- Inclusion of sponsor's logo in the event program

ADVERTISING

- Insertion of a company profile in the event program (100 words)
- Inclusion of sponsor's logo in all advertisements related to the event
- Inclusion of sponsor's logo on forum banners and back wall

VISIBILITY DURING THE FORUM

- Exhibition stand of 8 m2 in the Exhibition area
- Inclusion of sponsor's logo on official signage in the conference room (flat screen displays and signage to and in the conference room)

CUSTOMER RELATIONS

- 3 complimentary invitations to attend the Dushanbe Business Forum 2013

EXHIBITOR (5000 USD \$)

- 6 square meter booth area with an opportunity to distribute promotional materials
- Company logo will be posted with hyperlink to its own site, and will be included on the Forum's official website web page as an Exhibitor.
- Inclusion of sponsor's logo on official signage in the conference room (, flat screen displays and signage to and in the conference room)
- 2 complimentary invitations to attend the Dushanbe Business Forum 2013
- Company name will be listed in the conference program as an Exhibitor
- 3 complimentary invitations to attend the Dushanbe Business Forum 2013

Contact information

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