

# Lonely Planet's Best in Travel 2011

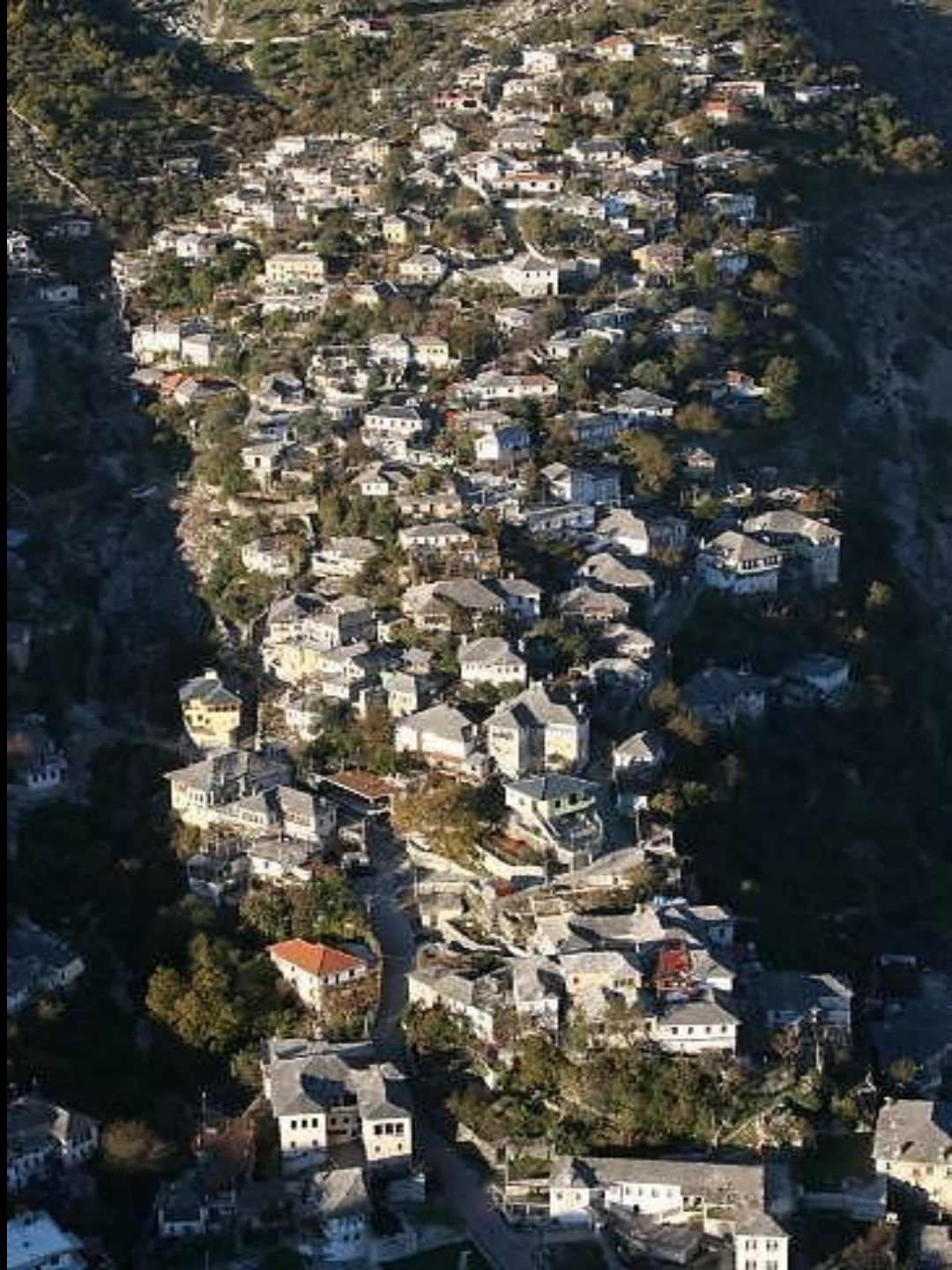
*...Albania as the number one on the top 10 countries to visit in 2011...*





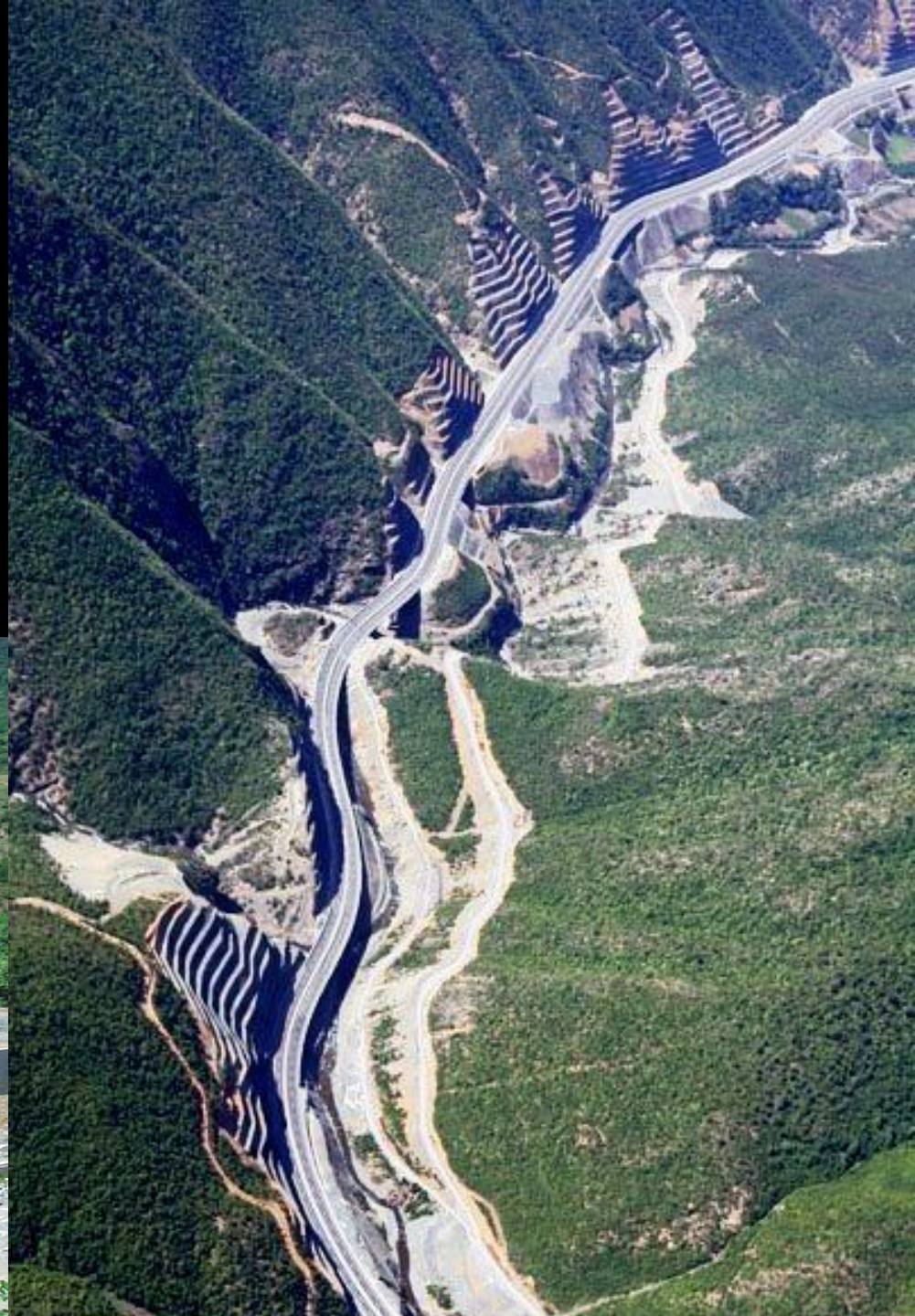
**A rich historical  
heritage, old towns,  
castles, fortresses –  
great potential for  
cultural tourism**

**Historical town of  
Gjirokastra – UNESCO  
World Heritage Site**





- 9100 km of new roads,
- 302 km of highway
- 8801 km of new roads - national and secondary roads





**...ongoing infrastructure improvements, boosting transportation and access to touristic areas...**



**...road to Albanian Riviera...**









# Tirana International Airport

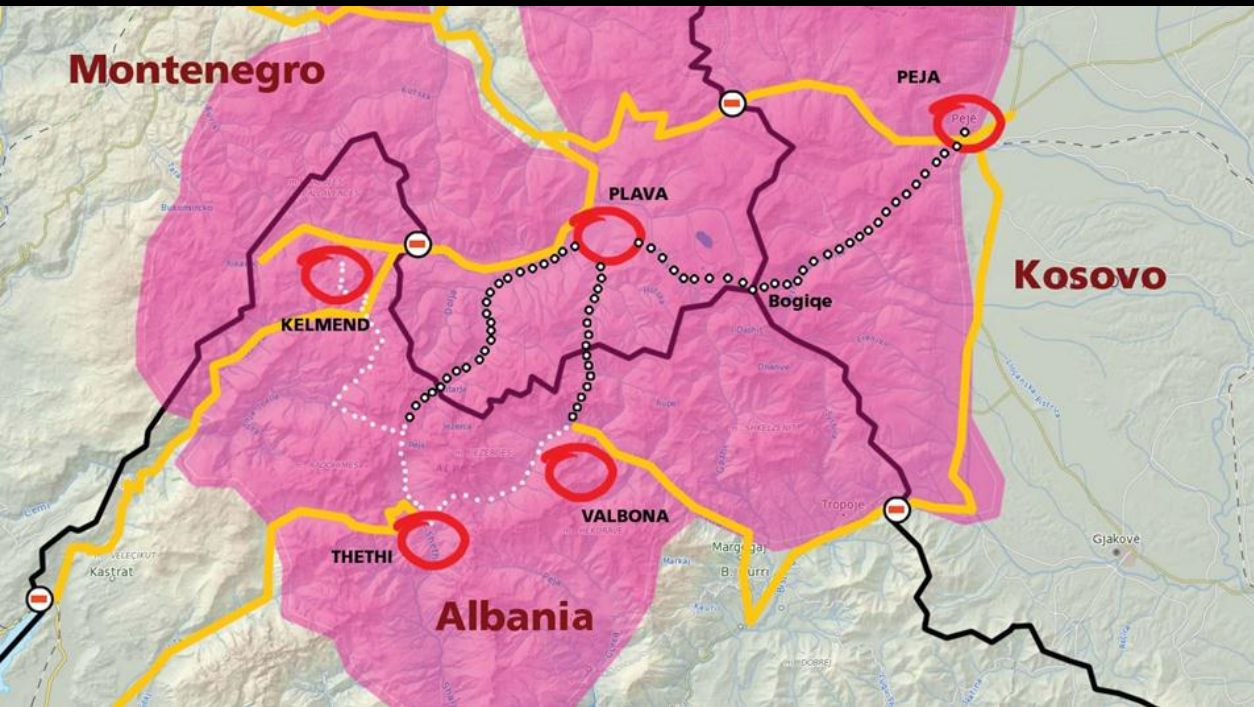
Nënë Tereza

To	Flight Time
London	3 hours
Frankfurt	2 hour 30 mins
Vienna	1 hour 45 mins
Milan	2 hours
Rome	1 hour 15 mins
Verona	1 hour 40 mins
Bologna	1 hour 30 mins
Bari	40 mins
Athens	1 hour 35 mins
Istanbul	1 hour 30 mins





Balkan's Peace Park – will bring travellers to discover amazing mountainous landscapes with isolated charm-full valleys, ancient traditions and pagan legends



many guest houses operate throughout Alps, offering visitors food, shelter, and warm Albanian hospitality



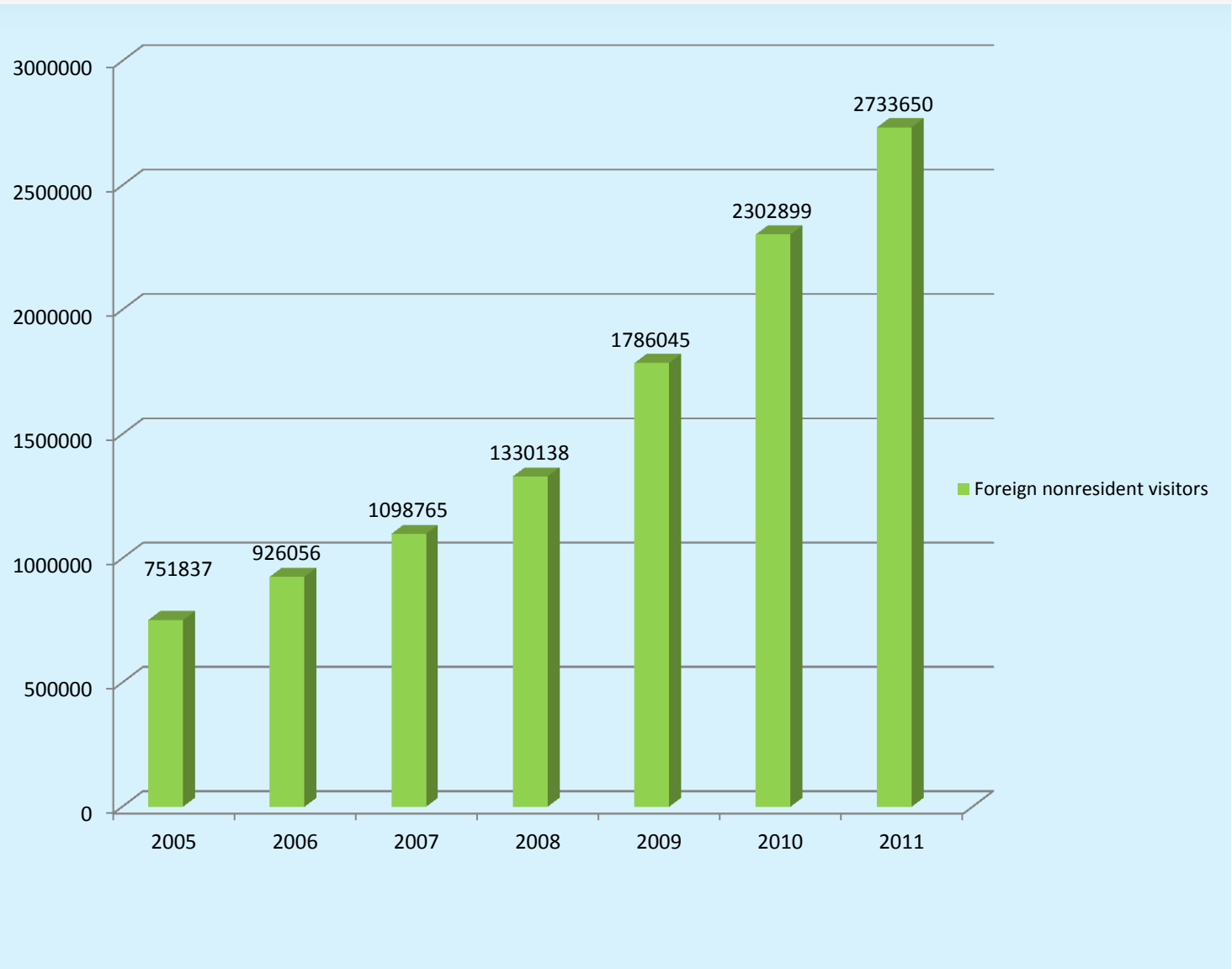


A high potential for skiing resorts - areas with new road access improved





# FOREIGN VISITORS







**Tourism strategy - geographic balance in the distribution of tourism activities throughout the country**





# Investment Potential along Adriatic Coastline

- 200 km of coastline,  
mostly  
underdeveloped
- Five potential areas to  
be explored





# Velipoja Coastline





# Vlora Bay





# Albanian Riviera

## Planning Zones and Areas

